

## MGT8034 S3 2016

### Guidelines to Case Study 2 (Due January 25, 2016)

The main guidelines for case study 2 are fairly explicit on pages 4 – 5 of the Assessment document. On page 5, it sets out what is required for case study 2. The style guide for referencing is included on page 7 of the assessment document. Please carefully follow this guideline when quoting books, chapters, journals etc.

In addition to the main guidelines, please note the following:

1. Please write up to 2000 words. You may write up to an additional 200 words if you think it helps the main argument you are making;

Please quote from the references for module 3 **listed on page 53** of your study book. Since case study 2 is addressing performance management, downsizing and redundancy within the context of SHRM and skill development, **please examine specifically reading 3.1, 3.2, 3.3, and 3.4**. You may also quote and use any other reading(s) you feel is relevant to case study 2. For instance, a relevant reading which you can download by clicking through to the USQ library and e- journals (not available on the study desk) is Farrell, M.A., and Mavondo, F.T., (2005), "The Effect of Downsizing-Redesign Strategies on Business Performance; Evidence from Australia," Asia Pacific Journal of Human Resources, 43(1), 98-115.

2. The relevant chapters from your textbook Millmore et al for case study 2 are chapters **7, 8, 9 and 14**. The relevant chapters from your second book by Davila, Epstein and Shelton are **chapters 1 and 7**.
3. Please demonstrate evidence of your knowledge of **at least these specific readings mentioned** in point 2 and 3 above throughout your case study answer. Strong evidence in your case study that you have read and understood these readings will increase your chances for a higher mark;
4. In summary, please use the references listed on page 53 of your introductory book plus the chapters 7, 8, 9 and 14 from Millmore et al. Please also use chapters 1 and 7 from the innovation textbook by Davila et al;
5. You should use these references in ways that inform and assist the problem statement you are answering on page 11 of your Introductory Book. Case study assessment criteria can be found on page 13 of your introductory book. Good luck with your case study and I'm looking forward to reading it.