Date of Evaluation	Score		
			RATING
			5 = Excellen
			4 = High
			3 = Average
			2 = Low
Directions: Mark the square which most ac	Courataly range and		1 = Poor
Directions: Mark the square which most ac	curately represents your own charac	cteristics.	
ACTIVITY LEVEL	5 4	3	2
Drive		<u>`</u>	
Energy			
Endurance			
MATURITY LEVEL		······································	<u></u>
Self-Motivated	<u> </u>		
			· · · · · · · · · · · · · · · · · · ·
Self-Confident			
Common Sense			
Stability, Composure			
MANAGERIAL EXPERIENCE			
Motivation			
Problem Solving			
Skills			
Use of Resources			
Ose of nesources			
OWNER CHARACTERISTICS			
Goal Setting			
Long-Term Involvement			
Taking Initiative			
Seeking Responsibility			
•			
EALING WITH OTHERS			•
Use of Feedback			
Communications			
Adaptability			
Sense of Ethics			
ORKING WITH SELF			
Dealing with Failure Tolerance of Ambiguity			<u> </u>
Internal Focus of Control			
mornar rocus or Control			
ELF AS FRANCHISEE			
Desire			
Accept Heavy Workload			
Motivate Others			
/ERALL RATING (TOTAL SCORE)			
ENERAL COMMENTS			
			<u> </u>
IALL I BECOME A FRANGHISEE?			9
11 /			
	94 Think Twice; 75-84 Be Very Carefu		

FIGURE 15-1

Franchise Self-Evaluation Form

Date of Evaluation	Score		
	330,0		RATING
			5 = Exceller
			4 = High
			3 = Average
			2 = Low
Divertions Made the			1 = Poor
Directions: Mark the square which most ac	ccurately represents your own charact	eristics.	
ACTIVITY LEVEL	5 4	0	•
Drive	<u> </u>	3	2
Energy			
Endurance			
MATURITY	<u> </u>	<u></u>	
MATURITY LEVEL			
Self-Motivated Self-Confident			
Common Sense			
Stability Company			
Stability, Composure			
MANAGERIAL EXPERIENCE			
Motivation			
Problem Solving			
Skills			
Use of Resources			
OWNER CHARACTERISTICS			
Goal Setting			
Long-Term Involvement	·		<u></u>
Taking Initiative			
Seeking Responsibility			
DEALING WITH OTHER			
DEALING WITH OTHERS Use of Feedback			
Communications			
Adaptability Sense of Ethics			
Sense of Ethics			
ORKING WITH SELF			
Dealing with Failure			
Tolerance of Ambiguity .			
Internal Focus of Control			
ELF AS FRANCHISEE			
Desire			
Accept Heavy Workload			
Motivate Others			
VERALL RATING (TOTAL SCORE)			
ENERAL COMMENTS			
HALL I BECOME A FRANCHISEE?			v
HY?			
	-94 Think Twice; 75-84 Be Very Careful;		

FIGURE 15-1

Franchise Self-Evaluation Form