

Table 7.1: Entrepreneur magazine’s 2012 innovative health care business solutions awards

Company	Website	Product/Service Description
Ringadoc	http://www.ringadoc.com	Telecommunications software that connects patients to their physicians 24 hours a day, 7 days a week; automates after-hours answering service yet allows call triaging and personal response.
Foodzy	https://foodzy.com	Gamification for healthy eating. The app and website let users keep track of eating habits to reach a goal weight.
Lark Technologies	http://www.lark.com	Makers of a silent “un-alarm” clock, sold in Apple Stores, that uses a sleep sensor to monitor, analyze, and improve sleep habits.
Sickweather	http://www.sickweather.com	Sifts through status updates on social media and posts illness trends to a map. Users can add symptoms to the site or search in their area for illnesses, down to the street level.
6dot Innovations	http://www.6dot.com	Portable device that makes embossed Braille adhesive labels to help the blind better maneuver in their own environments.
GTX Corp	http://www.gtxcorp.com	Shoe with a miniature GPS tracking device embedded in the heel for wandering Alzheimer’s patients.
CareZone	https://carezone.com	Subscription service that provides caregivers with a secure online area to organize information such as medical files and emergency contact information. A profile for each patient can be created and shared with relevant contacts.
Mobi	http://www.mobilegs.com	Mobilegs, ergonomic crutches designed for comfort, greater stability and a reduced risk of secondary injuries.

WhichDoc	http://www.crunchbase.com/company/whichdoc	This New York City start-up digitizes word-of-mouth recommendations by tapping users' social networks for doctor and dentist referrals.
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Source: Wang, J. (2012, May 22). Tonic Health brings fun and games to boring health forms. Retrieved June 24, 2012, from Entrepreneur website: <http://www.entrepreneur.com/article/223613>