# Appendix 6C

# Illustrative Audit Case: Keystone Computers & Networks, Inc.

# Part I: Audit Planning

The Keystone Computers & Networks, Inc. (KCN) case is used throughout the text to illustrate audit procedures and methodology. KCN is a company that sells and installs computer workstations and networking software to business customers. The CPA firm of Adams, Barnes & Co. has audited the financial statements of KCN for the past three years. This part of the case illustrates selective audit planning working papers prepared by the staff of Adams, Barnes & Co. for this year's audit. You should read through the information to obtain an understanding of the nature of the information that is important to planning an audit engagement. The working papers include:

- The balance sheet and income statement for the company for the prior year, 20X4.
- A trial balance for 12/31/X5, with comparative amounts for 12/31/X4.

| KEYSTONE | COMPUTER   | 5 & | NETWORKS, | INC. |
|----------|------------|-----|-----------|------|
|          | Balance    | She | et        |      |
|          | December : | 31, | 20X4      |      |

| Assets  |              |
|---|--------------|
| Current Assets  |              |
| Cash  | \$ 53,964    |
| Trade receivables, less allowance for doubtful accounts of \$96,000 | 8,438,524    |
| Accounts receivable—officers  | 57,643       |
| Inventory   | 1,234,589    |
| Prepaid expenses  | 156,900      |
| Total current assets  | \$ 9,941,620 |
| Equipment and leasehold improvements, at cost                       |              |
| Equipment and furniture   | \$ 1,090,634 |
| Leasehold improvements  | 98,900       |
|   | \$ 1,189,534 |
| Less accumulated depreciation                                       | (250,987)    |
|   | \$ 938,547   |
| Intangible assets net of amortization                               | \$ 1,000,000 |
| <b>3</b> **   | \$11,880,167 |
|   |              |
| Liabilities and Stockholders' Equity                                |              |
| Current Liabilities   |              |
| Line of credit  | \$ 6,612,550 |
| Accounts payable  | 1,349,839    |
| Current maturities of capital lease obligations                     | 43,200       |
| Accrued expenses  | 178,900      |
| Total current liabilities   | \$ 8,184,489 |
| Capital lease obligations, less current maturities                  | \$ 456,700   |
| Total liabilities   | \$ 8,641,189 |
| Stockholders' equity  |              |
| Common stock, \$1 par value; 1,000,000 shares authorized;           | \$ 200,000   |
| 200,000 shares issued and outstanding                               |              |
| Additional paid-in capital  | 423,500      |
| Retained earnings   | 2,615,478    |
|   | \$11,880,167 |
|   |              |

# KEYSTONE COMPUTERS & NETWORKS, INC. Statements of Income and Retained Earnings Year Ended December 31, 20X4

| Net sales<br>Cost of goods sold        | astrative A | III          | \$96,459,566<br>74,122,435 |
|--|-------------|--------------|----------------------------|
| Gross profit                           |             |              | \$22,337,131               |
|  |             |              | \$22,337,131               |
| Selling expenses:                      |             |              |                            |
| Salaries                               | \$3,167,889 |              |                            |
| Payroll benefits and taxes             | 913,456     |              |                            |
| Advertising and promotion              | 1,200,786   |              |                            |
| Travel and entertainment               | 609,788     |              |                            |
| Miscellaneous                          | 334,890     |              |                            |
|  |             | \$ 6,226,809 |                            |
| Operating and administration expenses: |             |              |                            |
| Operating salaries                     | \$4,878,900 |              |                            |
| Administrative salaries                | 4,234,234   |              |                            |
| Payroll benefits and taxes             | 1,812,344   |              |                            |
| Rent                                   | 797,800     |              |                            |
| Utilities                              | 210,495     |              |                            |
| Insurance                              | 356,890     |              |                            |
| Legal and accounting                   | 457,577     |              |                            |
| Bad debt                               | 234,500     |              |                            |
| Supplies                               | 556,345     |              |                            |
| Depreciation and amortization          | 334,565     |              |                            |
| Software development                   | 289,100     |              |                            |
| Miscellaneous                          | 234,556     |              |                            |
|  |             | \$14,397,306 |                            |
| Total selling, operating, and          |             |              | \$20,624,115               |
| administrative expenses                |             |              |                            |
| Operating income                       |             |              | <b>\$ 1,713,016</b>        |
| Interest expense                       |             |              | 421,344                    |
| Income before income taxes             |             |              | \$ 1,291,672               |
| Income taxes:                          |             |              |                            |
| Current                                |             | \$ 256,765   |                            |
| Deferred                               |             | 45,632       |                            |
|  |             |              | 302,397                    |
| Net income                             |             |              | \$ 989,275                 |
| Retained earnings, January 1, 20X4     |             |              | \$ 1,626,203               |
|  |             |              |                            |
| Retained earnings, December 31, 20X4   |             |              | \$ 2,615,478               |

- The analytical ratios working paper, partially completed. (The ratios for 20X5 have been left off.)
- The audit plan for the audit of the financial statements for the year ended 12/31/X5.
- A fraud risk assessment.
- The engagement letter for the audit, presented in Figure 6.2 (pages 191-192) of this chapter.

|           |                                      | COMPUTERS & NETWORKS,<br>Working Trial Balance<br>griod Ended December 31, 20X |                                     |       | Prepare<br>Review      | red by                          |
|-----------|--------------------------------------|--|-------------------------------------|-------|------------------------|---------------------------------|
| Account # | Account Name                         | Prior Period<br>Balance 12/31/X4   | Unadjusted<br>Trial Balance Dr (Cr) | Ref # | Adjustments<br>Dr (Cr) | Page 1 Adjusted Balance Dr (Cr) |
| 1000.10   | Cash—First Natl. Bank                | 52,764   | 76,234                              |       |                        |                                 |
| 1000.30   | Cash in register                     | 1,200  | 1,200                               |       |                        |                                 |
| 1050.10   | Accounts receivable—trade            | 8,534,524  | 10,235,457                          |       |                        |                                 |
| 1050.40   | Accounts receivable—officers         | 57,643   | 84,670                              |       |                        |                                 |
| 1050.90   | Allowance for bad debts              | (96,000)   | (104,000)                           |       |                        |                                 |
| 1100.10   | Inventories                          | 1,234,589  | 1,375,835                           |       |                        |                                 |
| 1300.10   | Prepaid expenses                     | 156,900  | 176,456                             |       |                        |                                 |
| 2050.10   | Furniture & fixtures                 | 300,980  | 344,900                             |       |                        |                                 |
| 2050.30   | Office equipment                     | 789,654  | 974,676                             |       |                        |                                 |
| 2050.80   | Leasehold improvements               | 98,900   | 91,230                              |       |                        |                                 |
| 2050.90   | Accumulated depreciation             | (250,987)  | (404,560)                           |       |                        |                                 |
| 2100.00   | Software development cost            |  | 178,000                             |       |                        |                                 |
| 2200.00   | Intangible assets                    | 1,000,000  | 800,000                             |       |                        |                                 |
| 3050.10   | Accounts payable—trade               | (1,349,839)  | (1,429,033)                         |       |                        |                                 |
| 3100.00   | Capital lease obligations—current    | (43,200)   | (45,675)                            |       |                        |                                 |
| 3200.10   | Accrued liabilities                  | (178,900)  | (203,450)                           |       |                        |                                 |
| 3300.30   | Unearned service revenue             |  | (42,300)                            |       |                        |                                 |
| 3400.50   | Line of credit                       | (6,612,550)  | (8,632,105)                         |       |                        |                                 |
| 4400.10   | Capital lease obligations—noncurrent | (456,700)  | (423,680)                           |       |                        |                                 |
| 5050.10   | Capital stock                        | (200,000)  | (200,000)                           |       |                        |                                 |
| 5100.10   | Paid-in capital                      | (423,500)  | (423,500)                           |       |                        |                                 |
| 5700.10   | Retained earnings                    | (1,626,203)  | (2,615,478)                         |       |                        |                                 |
| 5900.00   | Dividends                            |  | 415,000                             |       |                        |                                 |
|           |                                      | 989,275  | 229,877                             |       |                        |                                 |
|           |                                      | (989,275)  | (229,877)                           |       |                        |                                 |
|           |                                      | 0  | 0                                   |       |                        |                                 |

|           | KEYSTONE COMPUTERS & NETWORKS, INC. Working Trial Balance  |                                  |                                     |       |                        | wed byWL                    |
|-----------|--|----------------------------------|-------------------------------------|-------|------------------------|-----------------------------|
|           | For the Per  | od Ended December 31, 20X5       |                                     |       |                        | Page 2                      |
| Account # | Account Name   | Prior Period Balance<br>12/31/X4 | Unadjusted Trial Balance<br>Dr (Cr) | Ref # | Adjustments<br>Dr (Cr) | Adjusted Balance<br>Dr (Cr) |
| 6000.10   | Sales of computers   | (44,890,788)                     | (42,345,675)                        |       |                        |                             |
| 6010.10   | Software licenses  | (248,900)                        | (236,700)                           |       |                        |                             |
| 6020.10   | Service revenue  | (4,567,888)                      | (4,325,777)                         |       |                        |                             |
| 6030.10   | Consulting revenue   | (46,751,990)                     | (45,677,899)                        |       |                        |                             |
| 7020.10   | Cost of sales  | 74,122,435                       | 72,134,566                          |       |                        |                             |
| 7070.10   | Salaries—sales   | 3,167,889                        | 2,765,677                           |       |                        |                             |
| 7070.50   | Payroll benefits—sales   | 913,456                          | 857,368                             |       |                        |                             |
| 7075.10   | Advertising & promotion  | 1,200,786                        | 1,567,889                           |       |                        |                             |
| 7080.10   | Travel & entertainment   | 609,788                          | 445,600                             |       |                        |                             |
| 7080.30   | Miscellaneous exp.—sales   | 334,890                          | 278,656                             |       |                        |                             |
| 7090.10   | Salaries—operations  | 4,878,900                        | 4,544,860                           |       |                        |                             |
| 7090.30   | Salaries—administrative  | 4,234,234                        | 3,945,670                           |       |                        |                             |
| 7090.50   | Payroll benefits—admin.  | 1,812,344                        | 1,734,565                           |       |                        |                             |
| 7100.10   | Rent   | 797,800                          | 721,345                             |       |                        |                             |
| 7140.10   | Utilities  | 210,495                          | 234,839                             |       |                        |                             |
| 7200.10   | Insurance  | 356,890                          | 378,677                             |       |                        |                             |
| 7260.30   | Legal & accounting   | 457,577                          | 485,767                             |       |                        |                             |
| 7320.10   | Bad debt expense   | 234,500                          | 256,678                             |       |                        |                             |
| 7410.10   | Supplies   | 556,345                          | 478,900                             |       |                        |                             |
| 7600.10   | Depreciation and amort.  | 334,565                          | 367,867                             |       |                        |                             |
| 7650.10   | Software development   | 289,100                          | 345,645                             |       |                        |                             |
| 7700.10   | Miscellaneous exp.—administrative  | 234,556                          | 245,456                             |       |                        |                             |
| 7800.10   | Interest expense   | 421,344                          | 476,899                             |       |                        |                             |
| 7900.10   | Current income taxes   | 256,765                          | 80,100                              |       |                        |                             |
| 7900.70   | Deferred income taxes  | 45,632                           | 9,150                               |       |                        |                             |
| 9000.00   | P & L Summary  | 989,275                          |                                     |       |                        |                             |
|           | The street of th | 0                                | (229,877)                           |       |                        |                             |
|           |  | 0                                | 229,877                             |       |                        |                             |
|           |  | 0                                | 0                                   |       |                        |                             |

| KEYSTONE COMPUTERS & NETWORKS, INC.  Analytical Review Ratios For the Period Ended December 31, 20X5 | Prepared by _<br>Reviewed by _          |                    |          |  |
|--|---|--------------------|----------|--|
| Ratio  | Ending<br>12/31/X5                      | Ending<br>12/31/X4 | Industry |  |
| Current ratio  | 111111111111111111111111111111111111111 | 1.2                | 1.3      |  |
| Days' sales in accounts receivable, computed with average<br>accounts receivable                     |   | 33.2               | 37.0     |  |
| Allowance for doubtful accounts/accounts receivable  |   | 1.1%               |          |  |
| Bad debt expense/net sales   |   | 0.2%               | _        |  |
| Total liabilities/net worth  |   | 2.7                | 2.9      |  |
| Return on total assets   |   | 8.3%               | 9.0%     |  |
| Return on net worth  |   | 30.5%              | 29.0%    |  |
| Return on net sales  |   | 1.0%               | 2.3%     |  |
| Gross profit/net sales   |   | 23.2%              | 24.0%    |  |
| Selling, operating, and administrative expense/net sales   |   | 21.4%              | 23.9%    |  |
| Times interest earned  |   | 4.1                | 5.5      |  |

|   | KEYSTONE COMPUTERS & NETWORKS, I<br>Audit Strategy<br>December 31, 20X5 | NC.               |
|---|---|-------------------|
| 0 | Low Asia  | Date              |
| Prepared by:                            | Warren Love (Senior)  | August 14, 20X5   |
| Reviewed by:                            | Karen West (Manager)  | August 28, 20X5   |
| Reviewed by:                            | Charles Adams (Partner)   | September 5, 20X5 |

# **OBJECTIVES OF THE ENGAGEMENT**

Audit of the financial statements of Keystone Computers & Networks, Inc. (KCN), for the year ended December 31, 20X5. Also, the company's debt agreement with Western Financial Services requires the company to furnish the lender a report by our firm on KCN's compliance with various restrictive debt covenants.

## **BUSINESS AND INDUSTRY CONDITIONS**

KCN sells and installs computers and networking hardware and software to business customers and provides other information technology consulting services. KCN also has begun developing its own computer networking software to be sold as a product to its customers. The company's primary competitive strategy is to maintain a high level of technical expertise and a broad range of services.

KCN's long-term success is contingent on its ability to attract and retain qualified information technology personnel. The market for such individuals is very competitive. However, the company has a competitive advantage because of its desirable geographic location (Phoenix), which has a large number of colleges with technology programs.

The market for computers and related products is extremely competitive. KCN competes with large retailers of computers, such as Dell, Hewlett Packard, and Apple. The company also competes with other value-added resellers who provide computers and software products and consulting services directly to customers. To effectively compete, the company must be able to obtain inventories of state-of-the-art equipment on a timely basis. Because the company does not have the buying power of some of its other competitors, it generally must charge a higher price for its products. Its customers are willing to pay the higher price because of the high level of expertise and service that the company provides.

The market for computer products and technology services is also very sensitive to economic conditions. Recent reports indicate that the U.S. economy will be challenged for the next few years. The annual growth in spending for information technology products and services is expected to be 3 percent per year for the next three years. In the past year, the company has decided to increase sales by extending credit to clients with slightly higher credit risk.

#### **PLANNING MEETINGS**

On July 20, Karen West and I met with Loren Steele, controller, and Sam Best, president, of KCN to discuss the planning of the audit for the current year. On August 2, a planning meeting was held in our office with all members of the engagement team assigned to the audit.

## OWNERSHIP AND MANAGEMENT

KCN is a closely held company owned by five stockholders: Terry Keystone, Mark Keystone, John Keystone, Keith Young, and Rita Young. Terry and Mark Keystone are active members of the company's board of directors. None of the other owners take an active part in the management of the business.

## OBJECTIVES, STRATEGIES, AND BUSINESS RISKS

KCN's primary business objectives are to increase revenues by 6 percent and increase net income by 8 percent each year for the next three years. Major strategies to achieve those objectives

- Aggressive marketing of products and services through increased advertising.
- Sales to customers with a higher credit risk profile.
- New software development.

The primary business risks associated with the company's strategies include:

- The U.S. economy may suffer on additional significant downturn.
- Competitors may engage in predatory pricing to gain market share.
- Increased advertising expenditures may not produce desired results.
- Credit losses may exceed the benefits of increased sales.
- Software development activities may not generate viable products.

The company has developed the following responses to these risks:

- Careful monitoring of economy and industry conditions.
- Careful monitoring of competitor actions.
- Hiring of marketing consulting firm to evaluate the performance of advertising methods.
- Daily review of aging of accounts receivable by Loren Steele, controller.
- Use of carefully controlled software development budget.

# MEASUREMENT AND REVIEW OF FINANCIAL PERFORMANCE

Management uses the following measures to monitor the company's performance:

- Inventory and receivables turnover.
- Aging of accounts receivable.
- Sales and gross margins by type of revenue.
- Net income.
- Total inventory balance.

# PROCEDURES TO OBTAIN AN UNDERSTANDING OF THE CLIENT AND ITS ENVIRONMENT

The following procedures were performed to update our understanding of the client and its environment:

- Roll forward of information from the prior year's audit.
- Inquiries of management:

Loren Steele 7/20, 8/15 Sam Best 7/20, 8/16

- Reading of quarterly board of directors' meetings held on 4/05 and 7/12.
- Review of monthly performance reports for January through July.
- Industry reports—IT and consulting services.
- Review of KCN's Web site.
- Review of selected articles in The Wall Street Journal.

#### SIGNIFICANT RISKS

Several significant risks were noted as a result of obtaining information about KCN and its environment, including:

#### Risk

#### Implications and Response

- 1. KCN has engaged in a strategy to sell to customers with higher credit risk.
- 2. The officers of the company receive significant bonuses based on quarterly results.

#### SIGNIFICANT ACCOUNTING AND AUDITING MATTERS

The company began offering for sale extended warranties on computers during the current year. We need to review the method of revenue recognition to determine whether it complies with the requirements of FASB ASC 605-20-25.

In the prior year, KCN began developing networking software products for sale. This year the company has started capitalizing certain costs of development. We need to review the method of accounting for the cost of software development to determine whether it complies with the requirements of FASB ASC 985-20-25.

In 20X3, KCN acquired for \$1,200,000 a small business accounting system (Plumbtree Systems) that it licenses to its customers. Recently, sales of the licenses for the software have begun to decline. In addition, a recent article in a trade journal ranked the system poor in relation to its competitors. This may indicate that an impairment in the value of the software may have occurred.

#### PLANNING MATERIALITY

Because the firm has experienced steady growth in sales and earnings over the last three years, we believe that operating results are the most appropriate basis for estimating planning materiality as described below:

## Comparison of Bases

# **Computation of Planning Materiality**

| Financial<br>Statement Base | Annualized for<br>12/31/X5 | Base         | Amount       | Percentage | Materiality<br>Estimate |
|-----------------------------|----------------------------|--------------|--------------|------------|-------------------------|
| Sales                       | \$92,000,000               | Sales        | \$92,000,000 | 1%         | \$920,000               |
| Total assets                | 13,000,000                 | Total assets | 13,000,000   | 1          | 130,000                 |
| Pretax net                  |                            | Pretax net   |              |            |                         |
| income                      | 320,000                    | income       | 320,000      | 10         | 32,000                  |

The range for planning materiality is from \$32,000 to \$920,000. Based on the company's steady growth in sales and earnings and the fact that the company is not a public company, we have selected \$300,000 as a reasonable materiality amount for planning purposes.

# SCHEDULING AND STAFFING PLAN

Based on discussions with Ms. Steele, the following are tentative dates of importance for the audit:

| Begin interim audit work                     | October 15, 20X5     |
|--|----------------------|
| Complete interim audit work                  | by November 15, 20X5 |
| Issue management letter on interim work      | by November 30, 20X5 |
| Observe physical inventory                   | December 31, 20X5    |
| Begin year-end audit work                    | February 1, 20X6     |
| Complete fieldwork                           | by February 20, 20X6 |
| Closing conference                           | February 25, 20X6    |
| Issue audit report                           | by March 5, 20X6     |
| Issue letter required by financing agreement | by March 5, 20X6     |
| Issue updated management letter              | by March 10, 20X6    |

Staffing time requirements for the engagement are described below:

|         | Assistant | Senior | Manager | Partner | Total |
|---------|-----------|--------|---------|---------|-------|
| Interim | 40        | 40     | 10      | 8       | 98    |
| Final   | 40        | 30     | 15      | 12      | 97    |
|         | 80        | 70     | 25      | 20      | 195   |

| Fraud Risk Assessmen   |              | G-10<br>CA                                    |
|--|--------------|---|
| Client: Keystone Computers & Networks, Inc.  |              | CA 8/14/X5                                    |
| Financial Statement Date: 12/31/X5   |              |   |
| Procedure  | Performed by | Comments                                      |
| Consider the results of the discussion among engagement personnel about the risk of material misstatement due to fraud.        | <u>CA</u>    | See G-21 for a description of the discussion. |
| <ol><li>Consider results of inquiries of management about the<br/>risks of fraud and how they are addressed.</li></ol>         | CA           |   |
| 3. Consider the results of risk assessment analytical procedures.  | CA           |   |
| <ol> <li>Consider the existence of fraud risk factors listed on G-30<br/>through G-35.</li> </ol>                              | CA           |   |
| <ol><li>Consider any other information that might be relevant<br/>to the risk of material misstatement due to fraud.</li></ol> | CA           |   |
| Risks of Material Misstatement Due to Fraud  |              |   |
| Management may be motivated to misstate financial results due to impending sale of the company.                                |              |   |
| Responses  |              |   |
| Overall Responses  |              |   |
| Risks were considered in staffing the engagement and determining the appropriate level of supervision.                         |              |   |
| Alterations of the Nature, Timing, and Extent of Further Audit Proc  | edures       |   |
| Risks were considered in designing audit procedures for sales and accounts receivable and inventories. (See R-6 and R-9.)      |              |   |
| Procedures were performed to address the risk of management override of internal controls. (See G-23–G-24.)                    |              |   |