Assignment 2: Persuasive Speech

Part I: Outline

Complete the Speech Outline Template(see attached file) for your persuasive speech. Comment on the visual aids, speech content, and references that you used for your speech. Submit your outline to the W5: Assignment 2 Dropbox.

Part II: Persuasive Speech

By Saturday, March 23, 2013, record and post your persuasive speech to the W5: Assignment 2 Dropbox. Your speech should be at least five minutes in length. Review the checklist of criteria for a good quality persuasive speech to be sure you remembered everything.

Persuasive Speech Checklist

Was the speech designed to affect a belief or to move to action?

Was the reasoning clear?

Were there supporting facts from third parties?

Was the speech well organized and presented?

Was emotion used effectively?

Was the speech ethical?

Was the speaker credible?

Was the speaker prepared?

Were visual aids effective and used well?

Were the main points well made?

Was there a good introduction?

Was there a good conclusion?

Was there good nonverbal (body) language?

Did the speaker use good voice tone, inflection, and volume?

How was the overall quality and effectiveness?

Was the speech at least five minutes in length?

Assignment 2 Grading Criteria Maximum Points

Submitted a completed Speech Outline Template to the Dropbox. 50

The speech was designed to affect a belief or to move to action. 15

The reasoning in the speech was clear. 15

The speaker used supporting facts from third parties. 15

The speech was well organized and presented. 15

Emotion was used effectively. 15

The speech was ethical. 15

The speaker was credible. 15

The speaker was prepared. 15

Visual aids were effective and used well. 15

The main points were well made. 15

The speaker gave a good introduction. 10

The speaker gave a good conclusion. 10

The speaker used appropriate voice tone, inflection, and volume. 10

The overall quality and effectiveness was good. 10

The speech was at least five minutes in length. 10

Total: 250