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| **Module** | **Logistics and Operations Management** |
| **Assignment**  **Title** | **Logistics and Operations Management Assignment** |
| **Assignment Type** | **Individual Assignment** |
| **Word Limit** | **5000 words (+/- 10%)** |
| **Weighting** | **100% (Pass marks: 50%)** |
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| **Plagiarism** | When submitting work for assessment, students should be aware of the LSBF guidance and regulations in concerning plagiarism. All submissions should be your own, original work.  **You must submit an electronic copy of your work. Your submission will be electronically checked.** |
| **Harvard Referencing** | The Harvard Referencing System must be used. The Wikipedia website must not be referenced in your work. |
| **Scenario**  Management of International Logistics and Operations is a vital component when measuring both internal and external success of a business (Bowzarth and Handfield, 2008; Christopher, 2011). Subsequently, both achieving and sustaining customer and company requirements can be considered essential components for both success and survival in the competitive global market of the twenty first century (Kirchmer, 2009). Subsequently, organisations can use a variety of operations tools, techniques, methods and processes in order to ensure they achieve and sustain meeting both customer and company requirements.  **Task**  You are required to focus on a specific field (i.e. Supply Chain, Lean Thinking, New Product Development etc.) and apply this field to a business or case study. You should clearly demonstrate how and where this application could assist the Management of Operations and Logistics Management. Your business or case study may be either a service or manufacturing, and you must clearly demonstrate the benefits of application and implementation from an international perspective.  It is imperative within your discussion that you clearly address the following points:  • Conduct and critique a systems analysis of operational activities within your chosen field and case scope.  • Apply and critically evaluate analytical tools, techniques, methods and processes to describe operational processes.  • Critically evaluate the positive and negative attributes associated with the field in relation to the chosen case.  • Explore and analyse the gap between evaluation and implementation of operational and business process improvement.  • Analyse multidimensional operational issues and apply techniques that could assist in either resolving or significantly reducing problematic operational issues within your chosen field and case scope.  • Draw key conclusions from your assignment, that discuss the extent your business or case study has achieved alignment between both its performance objectives, and the configuration of its logistical and operational processes in addressing your assignment aim. | |

**Guidelines**

Your assignment should be in a report format, being clearly structured using headings, sub-headings etc. You should include an executive summary (300 words maximum) at the beginning of the report; however, this is not included in your word count. Your assignment should be presented using Times New Roman (TNR) 12 font, 1.5 line spacing, and it should be approximately 5,000 (+/- 10%) words in length. Your word count is from the introduction to conclusion sections.

You must endeavour to use theory explicitly at all stages, but do not spend time describing a theory. While you must be explicit about the theories, models, etc. that you use, you can assume that the reader is familiar with them. What the reader does want is clear evidence of your ability to understand and critically apply the theory, in order to support the development of your findings and/or ideas in relation to testing your assignment aim.

You must cite all sources on which you have relied, for example, textbooks, journal articles, etc. using the Harvard Bibliographic Referencing System. Please be aware that if you do not cite all sources, then you may be accused of plagiarism, and that may endanger your success in passing the module. If you are in any doubt about how to reference your work, please obtain guidance from the library and/or your academic librarian(s) for this module.

Please do use illustrations, tables, etc. wherever these are helpful, and remember that these do not count towards your word limit. If you do use these, please do not put them in the appendices if they are part of your discussion. Appendices are the appropriate places to put supporting material, however, remember if the reader is satisfied with the main points of your discussion; the supporting information within the appendices may not even be reviewed.