

Individual Assignment: PR Issue

Assignment Description

The purpose this week is to understand the use of wireless technology at work and at home. Since most people have experienced wireless at work, home, and other settings, looking further into how that technology affects your professional and personal life is important.

It is especially important to understand the opportunities wireless technology provides organizations to better serve clients. Organizations are using wireless technology to build communication channels for messages they want to share with clients. Understanding this use of wireless technologies and the advantages, disadvantages, limitations, and risks of them is important.

Research a current article on the use of wireless technologies in the workplace.

Write a 700-word summary of your selected article on wireless technology. Be sure to also address the following:

- How has wireless technology changed your quality of life or your work environment?
- How are wireless technologies used by organizations to form a communication channel with clients?
- Summarize the advantages and disadvantages, limitations and risks for the wireless technologies described in the article.

Format your paper consistent with APA guidelines.

Save this document as Lastname_Wireless_W3.doc

Grading Rubric

Content	Points Available	Points Earned	Comments:
The paper summarizes the selected article on wireless technology in the workplace.			
The paper includes a discussion of whether wireless technology has improved the quality of life or the work environment.			
The paper includes a discussion of how wireless technologies are used to form a communication channel with clients.			
The paper includes a summary of the advantages, disadvantages, limitations and risks for the wireless technologies described in the selected article.			
The paper should be saved under the following file name format: Lastname_Wireless_W3.doc			
The paper is 700 words in length.			
	Total Available	Total Earned	
	35		

Writing Guidelines	<i>Points Available</i>	<i>Partially Met</i>	Comments:
The paper—including tables and graphs, headings, title page, and reference page—is consistent with APA formatting guidelines and meets course-level requirements.			
Intellectual property is recognized with in-text citations and a reference page.			
Paragraph and sentence transitions are present, logical, and maintain the flow throughout the paper.			
Sentences are complete, clear, and concise.			
Rules of grammar and usage are followed including spelling and punctuation.			
	Total Available	Total Earned	
	15		
Assignment Total	50		