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| **Phase 5 - Task 2**  |
| **Task Type:**  | Individual Project  |
| **Deliverable Length:**  | 1,800–2,250 words + section IV calculation template and section VII, 250–300 words  |
| **Points Possible:**  | 250  |
| **Due Date:**  | 3/24/2014 11:59:59 PM  |
| Weekly tasks or assignments (Individual or Group Projects) will be due by Monday and late submissions will be assigned a late penalty in accordance with the late penalty policy found in the syllabus. NOTE: All submission posting times are based on midnight Central Time.Review the recommendations of your instructor and classmates for your Key Assignment, and make the appropriate changes to your draft. Then, respond to the following in 250–300 words, and add it as Section VII:1. Describe how what was learned in this mass merchandising industry could be applied to the logistics challenges in some other industry.
2. Would the logistics criteria for decision making be the same as for mass merchandising? Why or why not?
3. Would the logistics metrics be the same as for the mass merchandising industry? Why or why not?
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