Marking Rubric for BUS707 Applied Business Research
Assessment 3 : Structured Literature Review – 25%

Criteria	Fail (0 – 49%)	Pass (50 – 64%)	Credit (65 – 74%)	Distinction (75 – 84%)	High Distinction (85 – 100%)
Present brief summary of the theory and discussion of progression in the field **(20 marks)**	The brief summary of the theory and progression in the field are poorly presented	The brief summary of the theory and progression in the field are sufficiently presented	The brief summary of the theory and progression in the field are adequately presented	The brief summary of the theory and progression in the field are well presented	The brief summary of the theory and progression in the field are very well presented
Identify and discuss common and different themes across four articles **(20 marks)**	Limited ability to identify and discuss differences and similarity of the four articles	Average ability to identify and discuss differences and similarity of the four articles	Demonstrate sounds ability to identify and discuss differences and similarity of the four articles	Demonstrate Good ability to identify and discuss differences and similarity of the four articles	Demonstrate excellent ability to identify and discuss differences and similarity of the four articles
Identify and discuss managerial implication of the four articles **(20 marks)**	Limited ability to discuss managerial implication of the four articles	Average ability to discuss managerial implication of the four articles	Sounds ability to discuss managerial implication of the four articles	Good ability to discuss managerial implication of the four articles	Excellent ability to discuss managerial implication of the four articles
Discuss the limitation of each articles and how the limitation differs across the four articles, as well as identify future research direction suggested by the articles **(20 marks)**	Limited ability to discuss limitation across the four articles as well as poor ability to identify future research direction suggested by the articles	Average ability to discuss limitation across the four articles as well as ability to identify future research direction suggested by the articles	Adequate ability to discuss limitation across the four articles as well as ability to identify future research direction suggested by the articles	Good ability to discuss limitation across the four articles as well as ability to identify future research direction suggested by the articles	Excellent ability to discuss limitation across the four articles as well as ability to identify future research direction suggested by the articles

Apply relevant skills and knowledge of research, the wider context of the problem and the inter-relationships between them **(10 marks)**	Limited ability to apply relevant skills and knowledge of research, the wider context of the problem and inter-relationship between them.	Average ability to apply relevant skills and knowledge of research, the wider context of the problem and inter-relationship between them.	Adequate ability to apply relevant skills and knowledge of research, the wider context of the problem and inter-relationship between them.	Good ability to apply relevant skills and knowledge of research, the wider context of the problem and inter-relationship between them.	Excellent ability to apply relevant skills and knowledge of research, the wider context of the problem and inter-relationship between them.
Present the information in a professional manner with correct referencing **(10 marks)**	Limited ability to present information in professional manner with correct referencing	Average ability to present information in professional manner with correct referencing	Adequate ability to present information in professional manner with correct referencing	Good ability to present information in professional manner with correct referencing	Excellent ability to present information in professional manner with correct referencing
Total mark out of 100					
Total Assessment mark: **_____ / 25**	Comment:				