



Social Media and Online Collaboration Tools

Business Information Systems

Presented By:
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Introduction

- ⇒ What is a Social Media and Online Collaboration Tool?
- ⇒ Online Collaboration Tool #1
- ⇒ Online Collaboration Tool #2
- ⇒ Online Collaboration Tool #3
- ⇒ Table of Comparisons
- ⇒ Recommendation

DropBox

Google Docs

Skype

What is a Social Media and Online Collaboration Tool?

- ⇒ Social Media Collaboration Tool
- ⇒ Online Collaboration Tool
- ⇒ Compare Three Online Collaboration Tools
 - Background Research
 - Advantages and Disadvantages
 - Ease of Use
 - Reliability and Availability
 - Cost
 - Time and Resources to Implement



Online Collaboration Tool #1

Background Research

- ⇒ Vendor Name
- ⇒ Vendor Product Website
- ⇒ Key Features



(Bednarski, 2005)

Online Collaboration Tool #1

⇒ Advantages

- Enter Item 1__
- Enter Item 2__
- Enter Item 3__
- Enter Item 4__
- Enter Item 5__
- Enter Item 6__

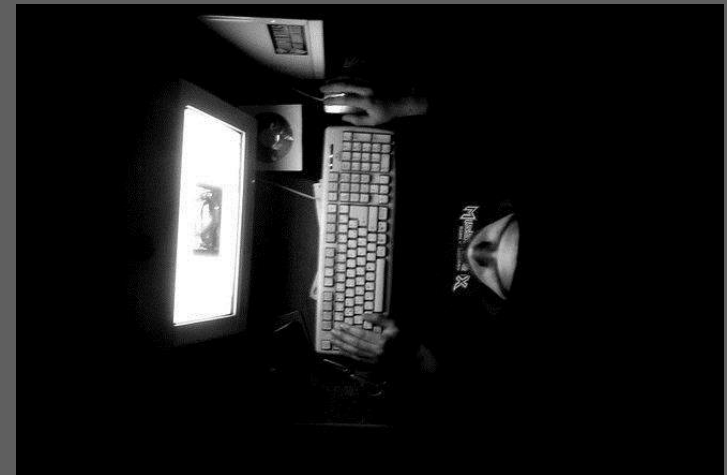
⇒ Disadvantages

- Enter Item 1__
- Enter Item 2__
- Enter Item 3__
- Enter Item 4__
- Enter Item 5__
- Enter Item 6__

Online Collaboration Tool #2

Background Research

- ⇒ Vendor Name
- ⇒ Vendor Product Website
- ⇒ Key Features



(Aguilera, n.d.)

Online Collaboration Tool #2

⇒ Advantages

- Enter Item 1__
- Enter Item 2__
- Enter Item 3__
- Enter Item 4__
- Enter Item 5__
- Enter Item 6__

⇒ Disadvantages

- Enter Item 1__
- Enter Item 2__
- Enter Item 3__
- Enter Item 4__
- Enter Item 5__
- Enter Item 6__

Online Collaboration Tool #3

Background Research

- ⇒ Vendor Name
- ⇒ Vendor Product Website
- ⇒ Key Features



(Gutierrez, 2003)

Online Collaboration Tool #3

⇒ Advantages

- Enter Item 1__
- Enter Item 2__
- Enter Item 3__
- Enter Item 4__
- Enter Item 5__
- Enter Item 6__

⇒ Disadvantages

- Enter Item 1__
- Enter Item 2__
- Enter Item 3__
- Enter Item 4__
- Enter Item 5__
- Enter Item 6__

Table of Comparisons

	Tool #1	Tool #2	Tool #3
Ease of Use	Hard	Medium	Easy
Reliability	Low	High	Average
Availability	Windows, Mac	iOS, Android, Web	All platforms
Cost	\$2000	\$500	Free
Time to Implement	1 year	6 months	1 month
Resources to Implement	3 Personnel	2 Personnel	1 Personnel

Recommendation

- ⇒ Online Collaboration Tool #2
- ⇒ Rationale for Choice
- ⇒ Image of Recommended Tool



(Ozkan, n. d.)

Conclusion

- ⇒ Conclusion #1
- ⇒ Conclusion #2
- ⇒ Conclusion #3



(Rainer & Cegielski, 2014)



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